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PRICE LIST OF

GLADIOLUS

Choice Quality, Sun Ripened,
Sun Cured

California Bulbs

ALL PREVIOUS QUOTATIONS CANCELLED

FALL OF 1927 SPRING OF 1928

TO THE TRADE ONLY

In presenting this Trade List, I herewith state that I guarantee all bulbs true to name, but, should an error occur, however; I will, upon proper showing, replace any bulbs not true to name, or refund the purchase price.

Quotations are F.O.B. Santa Cruz, and are subject to prior order, and change of prices without notice.

Terms: Cash or satisfactory references. To established nurserymen, who are known to me, 30 days from date of invoice will be allowed. For cash with order, 5% discount allowed; 2%, ten days. All accounts due 30 days from date of invoice; 8 per cent per annum charged on all overdue accounts.

C.O.D. orders must be accompanied by a remittance of at least one-third of the amount of order.

E. L. WILLIAMS
BULB RANCH
Grower and Distributor of Bulbs

288 King Street, Santa Cruz, Calif. Phone 2005-M
GLADIOLUS

Prices quoted are per 1000 bulbs. Special prices quoted on large quantities. 250 of a variety at 1000 rate—add 10 per cent on all orders for less.

MRS. WILLARD RICHARDSON (Diener)—Deep, velvety crimson with maroon center; strikingly beautiful and distinct in color. Does not fade. $50.00  $45.00  $40.00

VIRGINIA—A beautiful shade of glowing scarlet. Flower spike is long, with large, well-formed blossoms. A strong, sturdy grower

PRINCE OF WALES—Warm, light salmon. Early variety and one of the most beautiful of these shades we know of

LE MAREchal FOCH—A beautiful, soft shade of rose; extra large flowers

MRS. DR. NORTON (Kunderd)—Finest cream and pink. The sensation among the newer Gladioli shown at the American Gladiolus Society’s shows the past six seasons. Everywhere awarded the highest honors

EVELYN KIRTLAND (Austin)—A large, wide open flower of rose-pink in center with brilliant scarlet blotch on lower petals. Spikes long and graceful. One of the most beautiful pink varieties

MRS. FRANK PENDLETON—Rose pink, shading deeper to center of petals

HERADA—Pure mauve, and a most striking, stately flower. Color that is not often found in Gladiolus

JACK LONDON (Diener)—Light salmon with vermillion stripes. Canary-yellow throat with ruby stripes. It is perfect in every way. As a cut flower it is our most profitable variety

ANNA EBERIUS (Diener)—Deep Rhodamine purple, shading into very deep Bordeaux center

EARLY SUNRISE—A beautiful pink, a choice flower

WILBRINK (Hopman)—One of the earliest. Pale vivid pink, upper petals tinted slightly darker. Lower petals have a slight amaranth purple blotch on a yellowish ground

BYRON L. SMITH (Kunderd)—One of the most refined. Lavender pink on white ground; a fine cut flower. Color equal to a choice cattleya orchid

CRIMSON GLOW (Betscher)—A very large, wide open glowing crimson. The flowers are of fine form and exceedingly well placed on the spike. A vigorous grower and by far the best crimson

SPECIAL MIXTURE
A QUEEN OF FLOWERS

Named for

A QUEEN OF BEAUTY

THE NEW GLADIOLUS

Fay Lanphier

RETAIL PRICE
25c each, $2.50 dozen
$17.00 hundred

FAY LANPHIER — Miss America (E. L. Williams)
—Lovely in color, which may be described as a warm watermelon pink suffused coral, having a crystaline texture on the petals as if frosted. It lights up with a vivid luster $60.00

LAVENDER PRINCESS—(E. L. Williams)—An exquisite light lavender, pink-tinted, beautiful in the blending. Cerise marking on the lower petal. An orchid effect in appearance $60.00

CASINO (E. L. Williams)—A vivid crimson with gold marking in the throat. Very effective for landscaping $60.00